RHC1 Information Systems Management Exam Version 1

Section: IT & Computer Studies • **Total Questions:** 10 • **Format:** Verified Q&A

1. Which question helps firms identify which IT systems will provide a strategic advantage?

(A) Are employees trained to identify strategic IT opportunities?
(B) Is the IT system capable of making product changes?
(C) Has IT been aligned with business goals?
(D) Which employees are trained in a specific IT system?

2. Which question should management ask to determine which IT systems will provide a strategic advantage?

(A) Are other industries using similar IT systems?
(B) Are employees trained to identify strategic IT opportunities?
(C) What is the structure of the relevant industry?
(D) Is the IT system capable of making product changes?

3. A U.S.-based company wants to improve its information security practices and needs guidelines for developing activities to restore information infrastructure after a cybersecurity incident. Which standard provides these guidelines?

(A) IEEE 802
(B) NIST Framework
(C) Six Sigma
(D) HPAA

4. A retail company needs to develop a new information system for one of its departments. The company is not concerned about how long the process will take. There is a desire for a well-established development process that will produce a reliable new system with comprehensive documentation. Which developmental method should be used for this project?

(A) DevOps
(B) Prototyping
(C) Traditional life cycle
(D) Rapid application development (RAD)

5. A firm wants to determine the likelihood that a customer will respond positively to an advertisement. Which decision-support tool should be used?

(A) Location analytics
(B) Predictive analytics
(C) Geographic information system
(D) Operational intelligence

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6. A company is considering changing from a legacy system to a new information system. Which behavioral element of the organization should management consider when planning this information system?

(A) Supply chain communication
(B) Software interactivity
(C) Code of ethics
(D) Needed employee training

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7. A company is in the process of designing and implementing a relational database management system to manage its data from operations and customer accounts. One of the company's objectives is to regularly monitor performance and make adjustments. Which key consideration does this objective address?

(A) Security management
(B) System optimization
(C) File creation
(D) Integrity management

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8. An organization recently set up a new IT infrastructure for internal use. Organizational leaders are worried about keeping track of users, privileges, and authentication. Which tool should be used to address this concern?

(A) Continuity plan
(B) Firewall implementation
(C) Employee education
(D) Identity management

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9. An online tutoring service would like to increase the relevance of its ads by integrating them into articles and videos aimed at explaining academic concepts. Which strategy should be used to increase the conversion rate?

(A) Website personalization
(B) Native advertising
(C) Search engine marketing
(D) Targeted email ads

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10. Which internet business model involves creating an online store?

(A) Transaction broker

(B) Service provider

(C) E-tailer

(D) Content provider